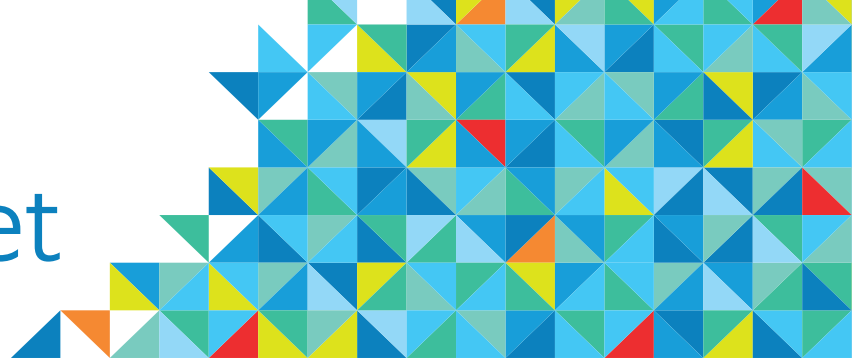




CES® 2019 Fact Sheet



4,500
EXHIBITING
COMPANIES

180,000+
ATTENDANCE

6,500
MEDIA

155+
COUNTRIES

CES.tech
#CES2019

Exhibit Dates and Hours

	Tuesday, Jan. 8	Wednesday, Jan. 9	Thursday, Jan. 10	Friday, Jan. 11
Tech East	10 AM-6 PM	9 AM-6 PM	9 AM-6 PM	9 AM-4 PM
Tech West	10 AM-6 PM	9 AM-6 PM	9 AM-6 PM	9 AM-4 PM
Tech South*	9 AM-5 PM	9 AM-5 PM	9 AM-5 PM	CLOSED
	*C Space Conference Program & Exhibits at ARIA			

Exhibitor Profile

From tech powerhouses to innovative startups, companies big and small from all industries come to CES to introduce the latest innovation to the global market. Exhibitors feature products from all facets of tech, including sports and vehicle technology, artificial intelligence, drones, augmented and virtual reality, smart cities and resiliency, digital health and more. Manufacturers, developers and suppliers gather at CES to not only showcase game-changing technology to the world, but to also build strong business relationships with new and existing industries.

Attendee Profile

Almost every global industry and business sector depends on or is engaged in technology in some way. You'll find them all at CES. Industry leaders from the entire tech ecosystem attend to discover and experience the latest trends and network with peers. CES draws the global technology industry and leaders from other business sectors from over 155 countries including Fortune 500 executives, manufacturers, retailers, corporate buyers, content producers, entertainment executives, venture capitalists, engineers, government officials, installers, advertising and marketing executives, financial analysts and the media from every corner of the globe.

Location

Las Vegas, Nevada, USA

- **Tech East:** *Las Vegas Convention and World Trade Center (LVCC), Westgate Las Vegas (Westgate) and Renaissance Las Vegas*
Where innovations in audio, drones, gaming, augmented and virtual reality, artificial intelligence, vehicle technology, video, wireless devices, wireless services, digital imaging/ photography or anything "i" come to market. It's also home to many international exhibitors.
- **Tech West:** *Sands Expo, The Venetian, The Palazzo, Wynn Las Vegas and Encore at Wynn (Encore)*
Features the innovative power behind the industry's emerging technology, including revolutions in fitness and health, wearables, smart home, smart cities and other high-growth technologies changing the world. It's also home to Eureka Park, the startup community at CES.
- **Tech South:** *ARIA, Monte Carlo and Vdara*
The CES epicenter for the advertising, content, marketing and entertainment communities, hosting a variety of C Space activities, including conference sessions, networking events, exhibits and hospitality suites.

Reach

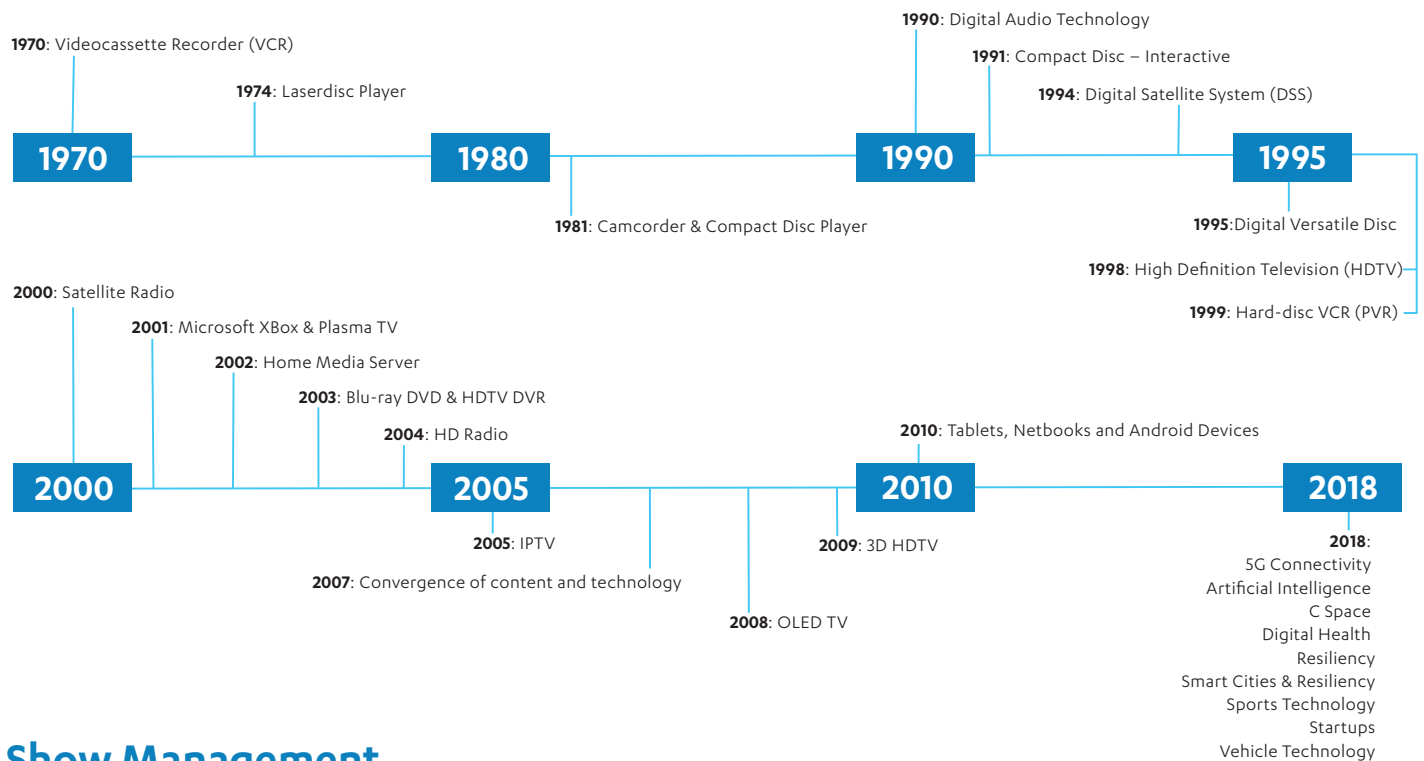
CES is the world's gathering place for all who thrive on the business of consumer technologies. A high level business event that touches all industries, it's the place where business gets done. A platform for innovators of all sizes to build their brands, every major technology company on the planet participates in CES in some way — by exhibiting, speaking, sponsoring, attending or holding co-located events and business meetings.

Product Categories

- ▶ 3D Printing
- ▶ Accessibility
- ▶ Artificial Intelligence
- ▶ Audio/High-End/High Performance
- ▶ Cloud Services
- ▶ Computer Hardware
- ▶ Content and Streaming Services
- ▶ Cyber Security and Privacy
- ▶ Digital Health
- ▶ Digital Imaging/Photography
- ▶ Drones
- ▶ Education
- ▶ Fitness
- ▶ Gaming
- ▶ Lifestyle (Family, Beauty, Pet)
- ▶ Mobile Payments/Digital Finance/E-Commerce
- ▶ Public Policy/Government
- ▶ Robotics
- ▶ Sensors and Biometrics
- ▶ Smart Cities
- ▶ Smart Home
- ▶ Software and Apps
- ▶ Sports Technology and eSports
- ▶ Sustainability
- ▶ Telecommunications
- ▶ Travel and Leisure
- ▶ Vehicle Technology
- ▶ Video
- ▶ Virtual Reality & Augmented Reality
- ▶ Wearables
- ▶ Wireless Devices
- ▶ Wireless Services

History

The first CES kicked off in 1967, with 250 exhibitors and 17,500 attendees in New York City. Since then, CES has grown by more than 10-fold and now encompasses both traditional and non-traditional tech industries. Check out the major trends and innovations that have made a splash at CES over the years.



Show Management

Owned, produced and managed by the Consumer Technology Association (CTA)™, show proceeds are reinvested to grow the consumer technology industry.

Information as of August 2018 and is subject to change.



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